



A Picture is worth...

YOUR DOLLARS

LOCALLY OWNED BUSINESS
SPEND \$100 AT A LOCAL BUSINESS



NON-LOCALLY OWNED BUSINESS
SPEND \$100 AT A NON-LOCAL BUSINESS



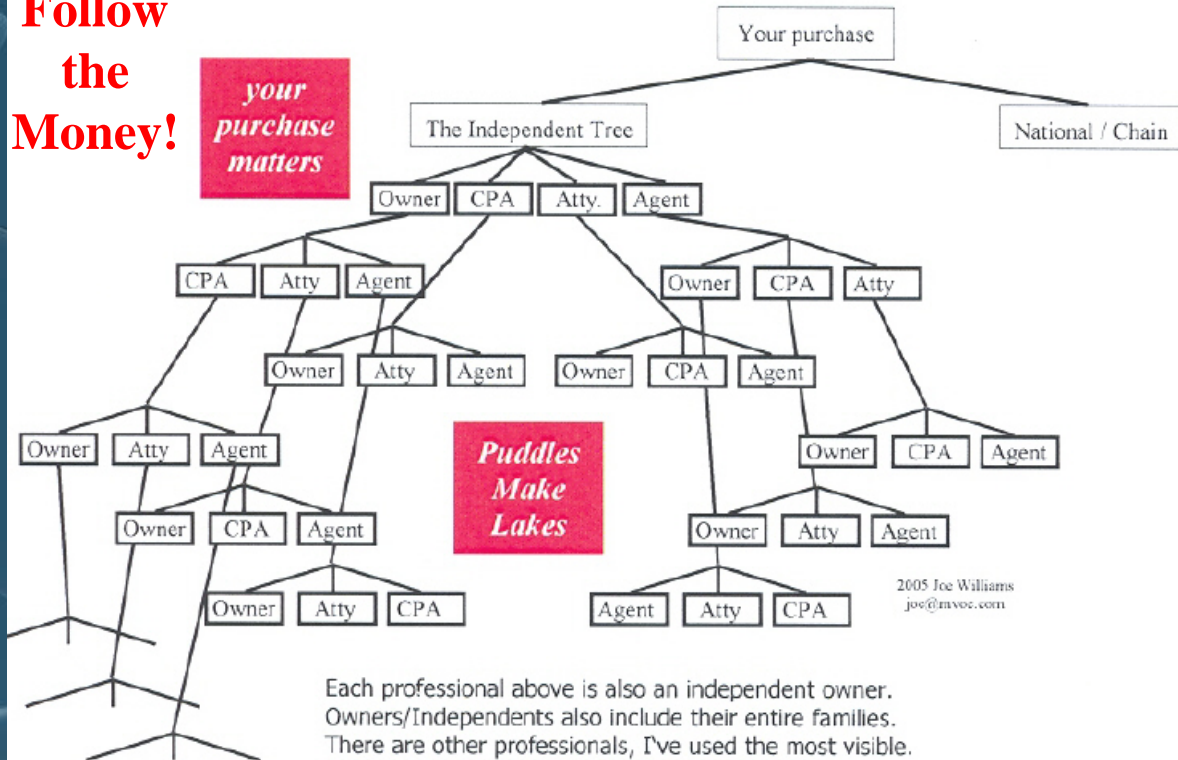
GREEN = Money Staying In Your Community
For every \$100 spent locally, \$73 remain in the local economy.

RED = Money Leaving Your Community
For every \$100 spent non-locally, \$43 remain in the local economy.

...a thousand words

**Follow
the
Money!**

*your
purchase
matters*



2005 Joe Williams
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Each professional above is also an independent owner.
Owners/Independents also include their entire families.
There are other professionals, I've used the most visible.
The Independent tree will continue on indefinitely.